

# **NEWS FROM SCDCA**

## **South Carolina Department of Consumer Affairs**



Brandolyn Thomas Pinkston, Administrator

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### **SCDCA ADMINISTRATOR RECEIVES NATIONAL CONSUMER AWARD**

The National Consumers League presented the 2004 Florence Kelley Consumer Leadership Award to Brandolyn Thomas Pinkston, Administrator for the South Carolina Department of Consumer Affairs. The presentation was made at the organization's Trumpeter Award Celebration in Washington DC on September 30. Pinkston said that she was extremely pleased to have received the award named in honor of Kelly, whose contributions to social reform include her brilliant, pioneering skill in developing many new methods or strategies to use in challenging the status quo to help consumers.

The award is given to an individual that exemplifies a commitment to social justice for consumers and workers; has a willingness to give time, energy and leadership to important causes that may not be popular; knows how to work the system as a political strategist on behalf of social and economic causes; has worked within and visibly supported the consumer movement for at least several years; is a skilled public educator with the ability to dramatize issues and make them understandable, and cares deeply about the causes and has the capacity to work for them with intelligence and focus.

Other 2004 Trumpeter Awardees included Morton Bahr, president of the Communications Workers of America and Dr. Judy Feder, professor and dean of the Georgetown Public Policy Institute. The National Consumers League, founded in 1899, is a private, nonprofit membership organization.

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#### **About the South Carolina Department of Consumer Affairs:**

Established by the Consumer Protection code in 1974, The South Carolina Department of Consumer Affairs represents the interests of South Carolina Consumers. Our mission is to protect consumers from inequities in the marketplace through advocacy, mediation, enforcement and education. For more information, visit [www.state.sc.us/consumer](http://www.state.sc.us/consumer).

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